

Message

From: Vasu, Amy [Vasu.Amy@epa.gov]
Sent: 7/14/2021 8:49:05 PM
To: Bremer, Kristen [Bremer.Kristen@epa.gov]; Rimer, Kelly [Rimer.Kelly@epa.gov]
CC: Noonan, Jenny [Noonan.Jenny@epa.gov]; Chang, Alice [Chang.Alice@epa.gov]
Subject: Due COB Thursday -- comments to R6 -- ACTION: Updated R6 EtO risk comms plan DRAFT
Attachments: DRAFT CLEAN Revised EtO Risk Comms Plan R6 7.14 10 am_av.docx

Importance: High

Kristen and Kelly,

Region 6's EtO risk communication plan, with my initial comments, is attached.

Would you please see what you think? I have two concerns and would especially like your input on them: 1) messaging about ongoing work on technical assessments (as opposed to "risk assessment results based on the emissions and facility information provided"), and 2) "top-line" messaging about the previous Administration and also about TCEQ and LDEQ ("... weaknesses in TCEQ's and LDEQ's oversight, enforcement...").

Thank you for adding any comments on top of mine.

Amy

From: McAtee, Jeffrey <McAtee.Jeffrey@epa.gov>
Sent: Wednesday, July 14, 2021 1:23 PM
To: Grantham, Nancy <Grantham.Nancy@epa.gov>; Beal, Madeline <Beal.Madeline@epa.gov>; Koerber, Mike <Koerber.Mike@epa.gov>; Vasu, Amy <Vasu.Amy@epa.gov>; Chang, Alice <Chang.Alice@epa.gov>; Millett, John <Millett.John@epa.gov>
Cc: Haman, Patricia <Haman.Patricia@epa.gov>; Richardson, RobinH <Richardson.RobinH@epa.gov>; Bowles, Jack <Bowles.Jack@epa.gov>; Hamilton, Lindsay <Hamilton.Lindsay@epa.gov>; Katims, Casey <Katims.Casey@epa.gov>; Adhar, Radha <Adhar.Radha@epa.gov>; Vela, Austin <Vela.Austin@epa.gov>; Acevedo, Janie <Acevedo.Janie@epa.gov>; Balandran, Olivia-R <balandran.olivia-r@epa.gov>
Subject: ACTION: Updated R6 EtO risk comms plan DRAFT
Importance: High

Good afternoon everyone,

Please see the updated R6 EtO risk comms plan attached and provide any input/edits/feedback by **COB Thursday, 15 July**. We are preparing RA signature cover letters to State, Industry and Local Officials transmitting the technical assessment reports that align with verbiage in the Risk Comms plan and desk statement.

Risk Comms Plan

After feedback received on the risk comms plan, we have coordinated with R6 ARD and have:

- overhauled the high-level messaging in the draft
- drafted tailored half-page desk statements/topline messages for the planned web posting of the technical risk assessments (one for each of the eight high-priority facilities).

Please note that the rollout schedule is only placeholder dates but we are looking to have the risk comms plan and letters finalized no later than **FRIDAY, 16 JULY**.

Your input for the high-level messaging is key, as a lot of it is new and attempt at leaning forward. We have made an attempt to balance the length of the document with what a comms plan would normally cover. David Gray has asked

for your edits before his review. Once we have incorporated all edits and addressed any concerns, we can share a final version and coordinate the execution of the rollout.

Many thanks for your help and support!

Jeff

Jeff McAtee

Director, Office of External Affairs – Region 6

U.S. Environmental Protection Agency

214-665-2222 (office)

202-329-0571 (cell)